

SPONSORSHIP **PROPOSAL**



TECH FUSION 2025

INNOTVATE | INTEGRATE | INSPIRE
11 OCTOBER 2025

PRESENTED BY:



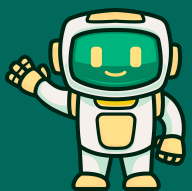
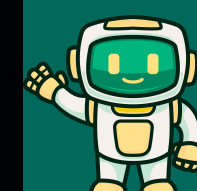


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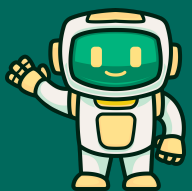


WHAT IS AI CLUB?

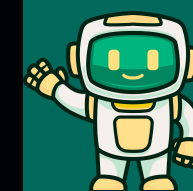


- The AI Club at Bahria University was established in 2023 by [Saim Chishti](#), along with co-founders [Taha Hasnat](#) and [Junaid Paracha](#), with a clear mission to bridge the gap between academia and industry in Artificial Intelligence.
- Since its inception, the AI Club has successfully organized multiple high-impact initiatives, including workshops, speaker sessions, and inter-university collaborations. Among its flagship achievements are [Innofest 2024](#) and [Innofest 2025](#), large-scale innovation festivals that showcased groundbreaking robotics and AI projects, attracting attention from both academic institutions and industry stakeholders.
- Today, the [AI Club](#) stands as one of the most active and influential **student-led tech communities** and in number of [3K+](#), uniting passionate individuals who share a vision of collective growth, innovation, and creating meaningful impact in the AI landscape.





OUR PAST EVENTS



INNOFEST'24



INNOFEST'25



WED DEVELOPMENT



WEB & MOBILE APP



ML OPS SESSION



GITHUB WORKSHOP



LEAD 2025–2026

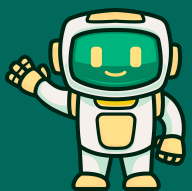
AI CLUB



The AI Club is presently led by [Talha Rehman](#), an undergraduate student of Artificial Intelligence at Bahria University with over a year of **industry experience**. Talha has successfully organized and managed multiple high-impact events across Bahria University and beyond, showcasing his ability to connect academia with real-world applications.



In addition to his role at the AI Club, Talha is actively engaged in AI research and is recognized for his exceptional **leadership, strategic planning, and networking abilities**. His proven track record has earned him the leadership of three university societies, where he oversees diverse events and initiatives with remarkable efficiency, creativity, and multitasking skills.



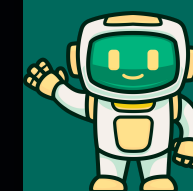
OVERVIEW

TECH FUSION'25



Tech Fusion '25 is set to welcome **600+ participants** from across Islamabad and Rawalpindi, bringing together students from **colleges** and **universities**, both from technical and non-technical backgrounds, as well as sports enthusiasts, under one roof. This year's theme centers on the idea of "Where Creativity Meets Innovation" a space where like-minded individuals can connect, collaborate, and challenge each other to push the boundaries of their potential.

With **more than 10 diverse modules**, the event will feature exciting competitions and activities spanning coding, startups, AI, robotics, and more. Tech Fusion '25 serves as a bridge for networking, skill-building, and idea exchange, creating a vibrant community where talent and innovation thrive.



WHY SPONSOR ?

- Exposure to **100+ potential customers** at every module of event.
- Brand visibility on Bahria University's Instagram page (**27k+ followers**)
- Recognition across our social media channels, posters, and event backdrops
Direct engagement with AI enthusiasts, tech professionals, student who are providing business solutions and industry leaders
- Opportunities to connect with high-**potential students** for internships and hiring



SPONSORSHIP PACKAGES

TITLE SPONSOR

Branding & Visibility Media Exposure:

- Exclusive Naming Rights
- Social Media Recognition
- 4 Standees for Branding
- Short Video During Opening & Closing Ceremony
- Logo Placement on Media Wall & Social Posters
- Exclusive audience engagement segment
- Dedicated Sponsor Desk



VALUE:

PKR **175,000**

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GOLD SPONSOR

Branding & Visibility Media Exposure:

- Exclusive Naming Rights
- Social Media Recognition
- 3 Standees for Branding
- Short Video During Opening & Closing Ceremony
- Logo Placement on Media Wall & Social Posters
- Exclusive audience engagement segment
- Dedicated Sponsor Desk



VALUE:

PKR **150,000**

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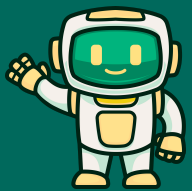
Branding & Visibility Media Exposure:

- Exclusive Naming Rights
- Social Media Recognition
- 1 Standees for Branding
- Short Video During Opening & Closing Ceremony
- Logo Placement on Media Wall & Social Posters
- Exclusive audience engagement segment
- Dedicated Sponsor Desk

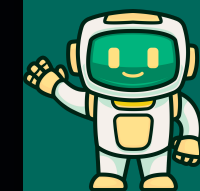
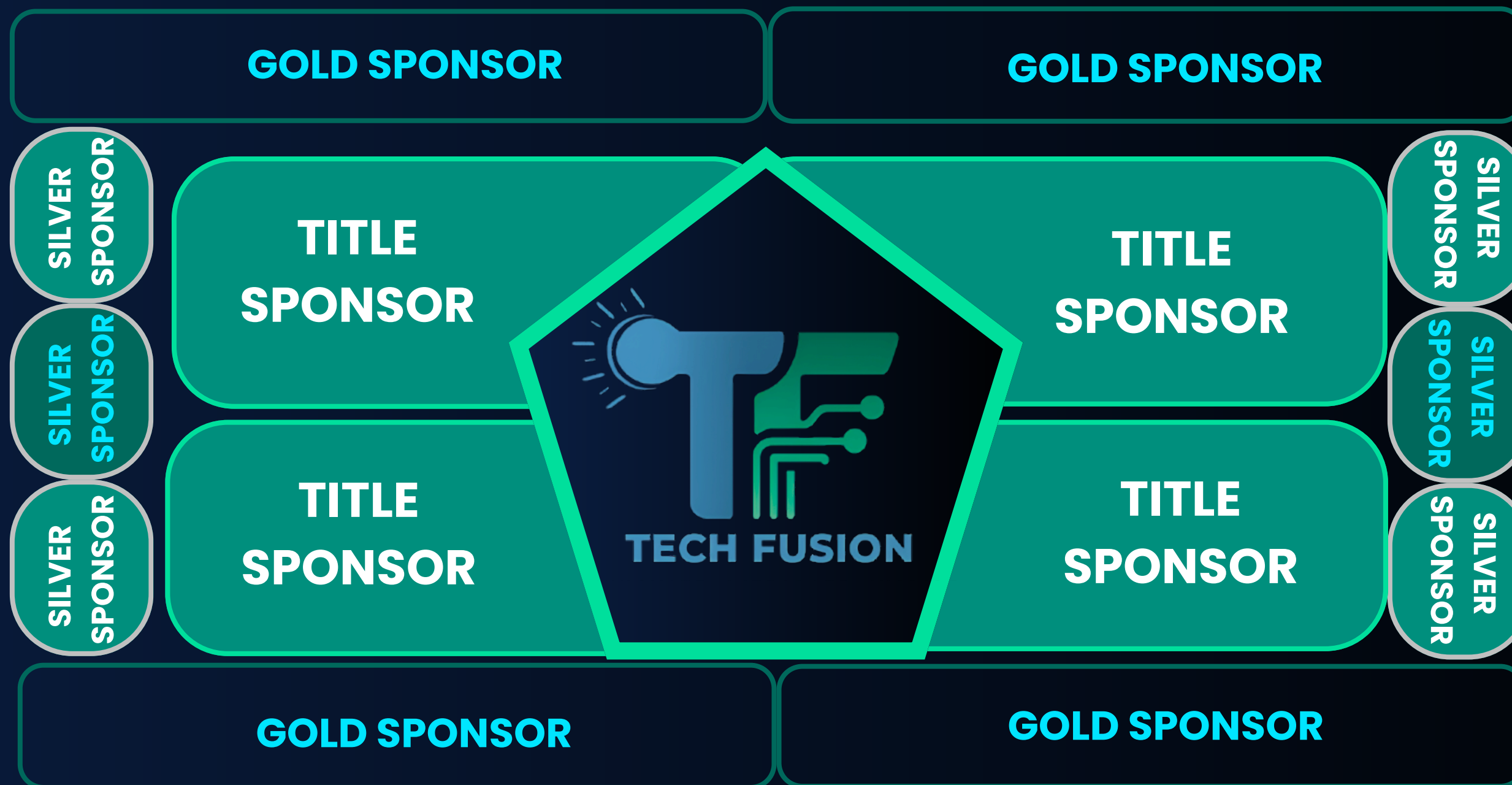


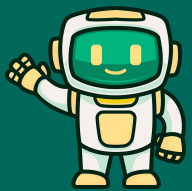
VALUE:

PKR **100,000**



LAYOUT MEDIA WALL

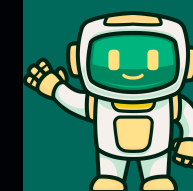




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Our Socials



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